



## Oracle Warehouse Management Cloud

### Welcome to the New Fulfillment Economy

The New Fulfillment Economy doesn't have room for bloated systems, costly upgrades, and long complex integrations. It requires a single, 360° view of your warehouse operations that can only be achieved by introducing greater efficiencies into the fulfillment platform. This also means a safer place for data, a shorter path to multichannel commerce, and smarter way to do business. *Login to the New Fulfillment Economy. It's how you fulfill the expectations of the new consumer.*

### The Power of a Cloud-Based, Best-of-Breed Warehouse Management Solution (WMS)

Oracle Warehouse Management Cloud introduces a new paradigm in supply chain execution solutions – robust extended warehouse management functionality at significantly lower total cost of ownership. Oracle WMS Cloud delivers innovative capabilities, mobile solutions and an easy to use browser interface. The solution is highly configurable for rapid, cost effective implementation with the added structure to change and evolve with your business.

### Make Multichannel Fulfillment a Reality

Oracle Warehouse Management Cloud offers robust multichannel functionality, which enables complete warehouse and logistics fulfillment from any browser-based device. The solution includes inbound and outbound fulfillment execution, cross dock and to-store management, value-added services, as well as reverse logistics, which deliver total management of inventory from manufacturer to DC to store and ultimately to the consumer.

**ORACLE®**

**SUPPLY CHAIN  
MANAGEMENT  
CLOUD**

*“For a growing retail company, tracking inventory is the difference between losing money, breaking even and making a profit. We needed a far more sophisticated warehouse management system in order to maintain and grow our business.”*

**Andres Valdivieso**  
CIO, FarmaCorp

## Store Inventory Management & Fulfillment

Provide purpose-built effectiveness to optimizing and automating store operations with multichannel fulfillment needs. Oracle Warehouse Management Cloud can be used to manage materials in locations other than traditional warehouses such as stores or stock rooms. The solution manages and provides total inventory accountability and visibility in the store or stock room from pre-receiving through receiving, stock replenishment, inventory cycle and physical counts, omni-channel fulfillment from the store, and even returns. With Oracle Warehouse Management Cloud companies can achieve end-to-end inventory and productivity improvements across their entire supply chain and stores.

## Superior Workforce Management

Oracle Warehouse Workforce Management Cloud provides warehouse managers with greater visibility into their operations and workforce to help reduce labor inefficiencies, raise overall performance, and improve accuracy. Oracle Warehouse Workforce Management Cloud includes key performance indicators (KPIs) that manage and track workforce performance based on quantifiable goals. With an easy to use, configurable user interface and radio frequency (RF) functionality, Oracle Warehouse Workforce Management Cloud is essential to maximizing the efficiency of warehouse and in-store operations, and in turn, the entire supply chain.

## Supply Chain Analytics & Dashboards

Oracle Warehouse Management Business Intelligence Cloud includes a visually rich user-friendly interface and intuitive dashboards which enable real-time operational analysis, reporting, and alert management. The solution provides summarized insight into key performance metrics that can be provided across multiple warehouses, sourcing locations, and even stores. With intelligent reporting, alerting and scheduling capabilities, the solution enables real time actionable analysis around location utilization, inventory fragmentation, and other warehouse performance factors.

## First Best-in-Class 100% Cloud Logistics Solution

Companies using Oracle's Logistics Cloud solution, which includes both Oracle Warehouse Management Cloud and Oracle Transportation Management Cloud, can now manage, track and visualize inventory across fulfillment centers, 3PLs, store shelves and inventory in-transit with real-time data. Companies will gain inventory velocity and reduce fulfillment costs by connecting networks in real-time and can move from a flat supply chain approach to a multi-dimensional network approach allowing them to adapt to ever-changing marketplace conditions. For more information, go to [oracle.com/scm](http://oracle.com/scm)



### KEY FEATURES

- Full support for License Plate Numbers (LPNs)
- Optimize warehouse tasks
- Receive and cross-dock
- Optimize directed putaway locations
- Support complex picking strategies
- Pack, load, ship and manifest
- Perform value added services & kitting
- Manage dock appointments
- Integrate to automation equipment
- Set material handling productivity goals
- Measure and analyze warehouse operator productivity
- Analyze and report

### BENEFITS FOR SUPPLY CHAIN NETWORKS

- Reduce operating costs
- Reduce inventory costs
- Increase revenues
- Increase labor productivity
- Improve space utilization
- Increase inventory accuracy
- Improve customer satisfaction

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